

## How is the INTO Giving coronavirus campaign helping combat Covid-19?

We are supporting Covid-19 research and relief through donations to four leading charities:

- **World Health Organisation (WHO)** – helping develop a Covid-19 vaccine
- **Feeding America** – providing food to US people in need during the Covid-19 outbreak
- **British Red Cross** – providing medical supplies and quarantine outreach across the UK
- **Give2Asia** – support for frontline health workers in 23 countries dealing with the Covid-19 outbreak
- **University of Sao Paulo INSPIRE** – providing funds to build ventilators

## How does the campaign work?

Every \$1 or £1 you donate to help schoolchildren through INTO Giving triggers a \$2 or £2 payout supporting Covid-19 research and relief from our strategic projects fund.

For example, if you donate \$5 to INTO Giving, we will donate \$10 to help relieve suffering from and developing a cure for Covid-19. Meanwhile your original \$5 donation will go to help schoolgirls and schoolboys at [INTO Giving's family of developing world education projects](#), who are themselves struggling to cope with Covid-19 in their own communities.

In total, then, your \$5 actually equals \$15 of help.

## Is there a minimum how much I can donate?

No. Whether it's 2, 3, 5 or 10, the choice is yours. Every penny counts.

## How will the Covid-19 money be divided?

Each of the five charities – Feed America, British Red Cross, Give2Asia, WHO and the University of Sao Paulo INSPIRE project – will receive equal shares. INTO Giving will make monthly donations to the five Covid-19 charities.

INTO Giving is prepared to donate up to £30,000 (\$37,000 USD) to Covid-19 research and relief. **Please note this is in addition to the £20,000 (\$24,000) INTO Giving has already donated to the four COVID-19 charities.**

## How long does the campaign run?

Initially, through the end of July 2020, or when we have reached our goal of £30,000 donated to Covid-19 charities, whichever comes first.

## INTO Giving ran a coronavirus appeal in February. What happened with that?

Hundreds of INTO employees and students donated more than \$3,750 (£3,000) for coronavirus relief in China. Donations came from 18 INTO centres and offices across the US, UK, India, Latin America, the Middle East and China. All funds were donated to a China-based charity run by INTO OSU graduates.

## Will my donation make a difference?

Yes. You will be helping fund the development of a Covid-19 vaccine. You will be helping people in need in communities across the US and the UK. You will be helping people in dozens of countries across the developing world. You're helping in no small way. You're part of the solution.

Thank you.