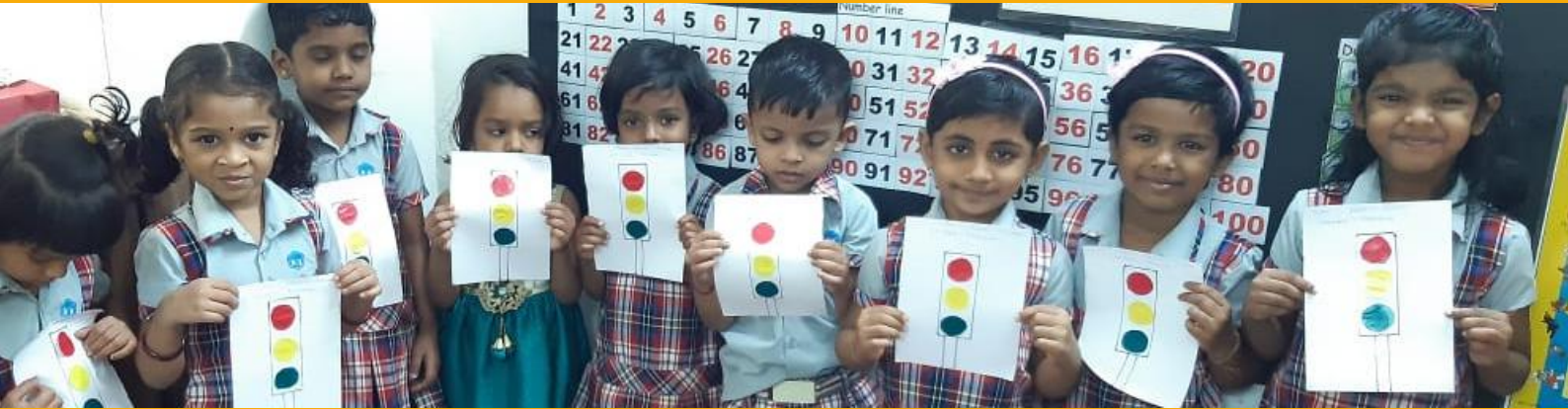


VOL. 5 JANUARY 2020

# INTO » GIVING

What's new in the world of INTO Giving? And a look back at 2019's highlights!

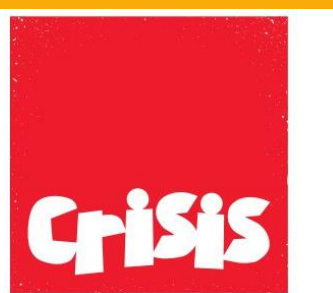


## Christmas is a time for giving

Gillian Kester, a teacher of English at INTO Newcastle, spent her Christmas a little differently than the rest of us. For the third consecutive year she volunteered on both Christmas and Boxing Day with CRISIS.

CRISIS is dedicated to ending homelessness and delivering life changing services. It is estimated 1 in 4 homeless people spend Christmas alone, and so CRISIS and their wonderful volunteers provide: emotional support, hot food served daily throughout the festive period, clothes, hairdressing, and even a gift store for service users and their friends and family.

Not only did Gillian give her time, she also set up an iGive fund raiser which has raised £1110 to date! This means CRISIS will receive £1110 plus 20% and the original amount will be matched for INTO Giving's projects. Now that's a gift that keeps on giving!



## Prize Draw raises more than ever before!

A huge thank you to every single person who took part in the Christmas Prize Draw. We sold a record 6,000 tickets! The money you spent on those tickets will make a difference to the lives of so many children and young people.

Congratulations to all our lucky prize winners, and huge thanks to the wonderful companies and partners who donated them!

# Three New Projects added in 2019

INTO Giving are proud sponsors of a variety of global educational projects, and each year wonderful INTO employees nominate projects close to their hearts for consideration for funding from INTO Giving. In 2019 we had a huge number of nominations, so thank you sincerely to everyone who submitted one. Our Board of Trustees then have the very difficult job of choosing just three projects we would like to take onto our roster! In 2019 we added:



**Building Blocks** advocates for equal access to education for children in slum areas in India. They aim to provide them with a well-rounded education which means they won't be at a disadvantage compared to middle class or wealthy children.



The **Venkatraman Memorial Trust** provides and improves educational facilities for children and young people in the Indian fishing village of Kovalam, near Chennai in Tamil Nadu. The funds donated from INTO Giving will give six girls the opportunity to go to university.



The mission of **Global Learning Exchange Initiative (GLXi)** is to empower a new generation of people in Guatemala to create sustainable opportunity through literacy and continuing education. The model works to improve teacher sustainability and student retention in a country where 2 million children do not attend school.

## Go the extra mile for INTO Giving

Get your trainers on and run, walk or crawl a mile for INTO Giving. The race is on to see which INTO Centre will come out on top:



### 5th March 2020

Sign up for a slot with your INTO Giving Rep, and donate on the day to support us! Cash, card and Apple Pay accepted.

# 2019 Highlights

## INTO UEA Hit £100k

This remarkable achievement has been accomplished thanks to over a decade of hard work and dedication on the part of INTO UEA's students and staff.



Debbie Price, INTO UEA Centre Director said: "We're absolutely delighted to have achieved this milestone of raising over £100,000 for INTO Giving, it's a real testament to the hard-work and determination of our staff and students. We're especially proud of events like our annual Golf Day which continues to go from strength to strength. There are too many people who have been key to success over the years to name individually, but special mention has to go to two staff who have been involved from the start, namely Paul Carter who has so successfully developed the idea of the Golf Day, and Ness Girling who been invaluable in organising events, drumming up support and securing prizes, not to mention completing her fair share of challenges, who along with others jumped out of a plane"



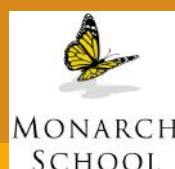
**Room to Read**®

### **Student Internships Launched in Partnership with Room to Read**

INTO students are offered the chance at an all expenses paid internship in either San Francisco, London or New York. Room to Read seeks to transform the lives of millions of children in low-income communities by focusing on literacy and gender equality in education. INTO Giving has been supporting Room to Read since 2017, and this Internship programme forms the beginning of an ongoing partnership.

**a focus  
on  
homeless  
ness**

INTO Giving is donating \$220,000 (£170,000 GBP) to help US and UK homeless people with housing, food, practical support and education.



# iGive, do you?

It's a new year, could it be a new more charitable you? INTO employees and students are eligible for the amazing scheme known as iGive, so why not make 2020 the year that you make money for two charities with half the work!

We all have a charity which is close to our heart, and running a fundraiser is one of the most rewarding things to do to show your support for great causes. If you are thinking of running a fundraiser: whether it's a Macmillan Coffee Morning, a fun run, a charity gig you are playing- do it through the iGive scheme to receive a 20% top up, plus your fundraising amount is matched for INTO Giving projects. Everyone's a winner!



## Inspiration...

INTO Newcastle staff and students have been doing a fantastic job getting involved and showing their support for some of the most vulnerable members of their community. By setting up brilliantly successful bake sales and donation points, they have raised a superb £200 that will be topped up by 20% in the iGive scheme (plus 25% GiftAid) meaning the West End Food Bank Newcastle will receive £290 from INTO Giving!



And don't forget the ever-brilliant match funding from our Chairman, where the original amount raised (£200) will also be donated towards INTO Giving education projects across the globe.